



2018 ANNUAL REPORT

Growing Liberty

Cover image shows first traffic on South Liberty Parkway Phase II.
A \$24 million dollar project that connects the four-lane, 2.5-mile extension of
South Liberty Parkway to Highway 291

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Our Organization

Mission: Promote economic growth in the Liberty, Missouri area.

The Liberty Economic Development Corporation (LEDC) is charged with helping the Liberty area grow and prosper. LEDC is built on a solid foundation of teamwork as a public/private partnership among business leaders, city and county government, education and pro-business and civic organizations. Since January 2004, LEDC has focused its efforts on business attraction that leads to job creation, retention and expansion of existing businesses, continuous improvement and communication.

Our Focus

Business Attraction

LEDC is tasked with marketing the strengths of the Liberty area to attract new business. Through its attraction efforts, LEDC promotes the assets and advantages of conducting business in Liberty to prospects outside the Liberty area, the community as a whole and LEDC Investors.

Business Retention and Expansion

We are committed to retaining the existing businesses in the Liberty area and facilitate their growth and expansion. LEDC serves a critical role as an ombudsman for the business community to identify tools and resources that encourages and supports business growth thus creating and maintaining a healthy business climate.

Strengthening the Organization

LEDC must raise its own operating funds, which includes contracting with public entities for economic development services, as well as soliciting investment dollars from private sector partners. This provides an opportunity to identify operational improvements and demonstrate the impact and achievements LEDC has each year with constant focus on effectiveness.

Improve Communications

Through communication, LEDC educates its audiences about economic development and the impact it has on the community. LEDC serves multiple audiences and must tailor its message and delivery to each. We reach investors, site selection professionals, the commercial real estate network and small business owners and entrepreneurs through events, articles, civic involvement, presentations and progress reports.



Letter from the Chair

Greetings from the Board of Directors of the Liberty Economic Development Corporation. The purpose of this annual report is to provide investors, community leaders, businesses and other interested parties with a summary of the efforts our organization made to continue our service to the community and our ongoing efforts to grow our local workforce. The following data provides the reader with the highlights of the work and achievements that LEDC has accomplished in the past year. The LEDC was active in marketing our community to businesses interested in expanding into our area as well as working with our existing industries that look to expand. We also continued our efforts to be a valuable resource to our investors and our community at large through our quarterly investor meetings with timely topics important to our community. Our annual luncheon occurred in April during which Kansas City Federal Reserve President Esther George provided an economic update. We also provided site tours of local growing businesses, education, and continued our efforts on workforce development.

The needs of our community are expanding every day. We need additional resources to support schools, city services and infrastructure for economic development. Our community is not unique in this regard. However, the leadership of the LEDC believes that we are uniquely and strategically located in this greater metro area to capitalize on the future growth of our region. But we cannot wait for the future to come to us. We have to market our community and we have to be prepared to act when the time is right. To that end, one of the top priorities of the Liberty Economic Development Corporation is to establish partnerships with businesses, government and individuals to assure that our community remains a great place to live and work. If you are currently a partner, thank you for your support and investment, if you are not a partner I invite you to become involved and learn more about the economic future of our community.

Kent Peterson
2018-2019 LEDC Chair

2018 LEDC EVENTS



- President and CEO of the Federal Reserve Bank of Kansas City, Ester George Keynote at the LEDC Annual Luncheon.



- Presentation from library staff and tour of the Woodneath homestead



- Northland CAPS, Hire Our Heroes & Tour of Norterre



- Construction Tour of B&B Theater



- Infrastructure update and tour of the completed B&B theater



- Guest speaker Tim Cowden, President and CEO of KCADC
- PropD Presentation



- World trade center workshop

2018-2019 BOARD OF DIRECTORS

Lyndell Brenton
City of Liberty

Brenda Hoover
Hoover & Hibdon PC

Tony Reinhart
Ford Motor Co.

Greg Crowley
Crowley Furniture

Andy Hrasky
LMV Automotive Systems

Jim Rucker
Re/Max 1st Choice

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William Jewell College

Ellen Todd
Curry Real Estate Services

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The Fullinwider Firm

Dennis McIntire
B&B Theatres

Curt Wenson
City of Liberty, Ex-Officio

Theresa Garza
Spire

Rick Morovits
Hallmark Cards

Gerald Wicklund
Wicklund's Carstar

Kent Peterson
Hawthorn Bank

2018-2019 EXECUTIVE BOARD

Chairman – Kent Peterson
Market President, Hawthorn Bank

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Vice Chairman – Ellen Todd
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Mayor, The City of Liberty

Treasurer – John Fisher
Senior Vice President/Branch Manager,
Platte Valley Bank

Member at Large – Karan Johnson
Economic and Business Development Manager
City of Liberty,

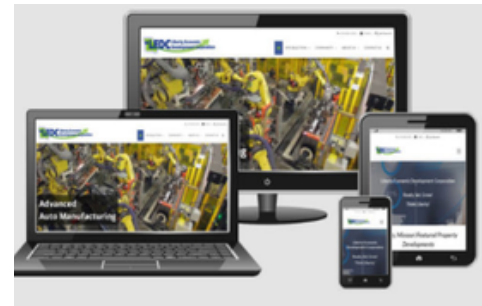
Secretary – Greg Crowley
Owner, Crowley Furniture

2018 YEAR IN REVIEW



• Toronto Mission Trip

- ✓ 48 Project Leads
 - 17 Projects; Submitted Proposals
 - 10 Active Projects
 - 10 Site Visits
 - 7 Non-active Projects
- ✓ 40 Business Visits



• New LEDC Website



• LEDC Director Ralph Boots speaking at Chamber Luncheon



• South Liberty Pkwy Opens



• Heartland Meadows Drone Video Created



• KC Tech Academy Opens



• Copper Ridge Apartments Opens



• Norterre Opens



• Town Place Suites Opens



• B&B Theater Opens



• Ford Stamping Plant Expansion



• Liberty Commons Opens



• Liberty Arts Foundation brings arts and culture to our community

2018 LEDC INVESTORS

LEADERSHIP LEVEL



CHAIRMAN LEVEL



EXECUTIVE LEVEL



PRINCIPLE LEVEL

Cosentinos Price Chopper
Crowley Furniture
Ford Motor Company
Hickok Dible LLC
KCP&L
Liberty Area Chamber of Commerce
Liberty Public Schools
Liberty HyVee
MC Power
Spire
West Rock

PARTNER LEVEL

B&B Theatres
Commerce Bank
Continental Disc Corporation
Curry Real Estate Services
Don Fletcher
Gillmore & Bell PC
GM Peters Agency, Inc.
Hawthorn Bank
Hoover & Hibdon PC **
KCB Bank

McCownGordon Construction *
Piper Jaffray
Platte Valley Bank
Pony Express Bank
Re/Max 1st Choice, **
The Rucker Group
Robertson Properties
Universal Construction
White Goss PC

ASSOCIATE LEVEL

AGC Engineers
Agriculture Futures of America,
Russ Weathers,
Ameren
BMG Advisors
Emery Sapp & Sons
GBA Architects & Engineers
J. Price Architecture

Kirkland Woods & Martinsen PC,
Bob Steinkamp
Larry Wepler *
Norterre
ReeceNichols Real Estate,
Charles Small
Re/max 1st Choice, *
The Coopers

Select Investments LLC
Septagon Construction *
The Fullinwider Firm LLC
Turner Construction Company
Veterinary Center of Liberty,
Dr. Alan Rohlfing
Wicklund's Carstar
Withers Brant Igoe & Mullennix, PC

THANK YOU!

We would like to thank all of our Investors for your commitment and support.
Special recognition to our new Investors and Investors who took their investment to the next level.

*New Investors

**Increased Investments